

Groups

Contact:

Matt Bosen, Director of Sales & Servicing

608-313-1366 or matt@visitbeloit.com

Does Visit Beloit assist with groups visiting Beloit?

- Visit Beloit would love to help your group secure discount rates for your guests in area accommodations. Contact the Visit Beloit staff member listed above for more information.

How far in advance do I need to make my request?

- Most hotels have a 30-day cutoff for discount rates so in order to secure discount rates you need to contact Visit Beloit about your event at least 90 days in advance. Visit Beloit will contact our hotel partners to generate a discounted rate for your group if possible.

What kind of information will I need to provide?

- The information needed for each event is: Date(s) of event, number of night(s) of hotel stay, expected number of rooms for each night, type of guests (majority kids, high school students, adults, senior adults, etc.), special requests (double occupancy, complimentary breakfast, pool, meeting space, proximity to restaurants, etc.)

What factors will determine the rate offered by the hotels?

- The rates provided by the hotels will fluctuate based on things like time of year, weekday vs. weekend, other simultaneous events, and occupancy rates.

How will I receive the rates from Visit Beloit?

- Once all information is provided to Visit Beloit we will secure rates (with any deadlines) from the hotels and provide those rates to the group leader. The group leader can then disseminate those rates and deadlines to their group and book rooms through each corresponding hotel.

Does Visit Beloit provide welcome bags for visitors?

- Visit Beloit is happy to assist groups with acquiring hotel block rates, securing discount offers, suggestions for activities, suggestions for meeting locations, and alerts to potential scheduling conflicts. Visit Beloit no longer offers welcome bags to groups.

Where can I find more information about the Greater Beloit area?

- VisitBeloit.com is a great resource for information on attractions, events and things to do when visiting Beloit.

Does Visit Beloit provide a map of area attractions?

- You will find a downloadable PDF map on VisitBeloit.com that includes numerous local attractions. Visit Beloit is also happy to provide printed copies of area maps to groups that make a request with the Visit Beloit staff member listed above.