

BELOIT CONVENTION & VISITORS BUREAU (VISIT BELOIT)

JOB TITLE:	ShellB Turtle (Mascot Performer)
JOB TYPE:	Part-time
HOURS:	Varies
SCHEDULE:	Varies
PAY:	Hourly
REPORTS TO:	Go To Crew Coordinator and/or Director of Sales and Servicing

OVERVIEW:

ShellB assists the Go To Crew in promoting the Beloit region at events. Entertaining guests and spectators with an outgoing personality while dressed as the Visit Beloit mascot at those events is the primary function of ShellB.

EXPECTATIONS:

- Represent Visit Beloit in a positive manner at all times
- Entertain guests with a fun, outgoing personality without speaking
- Project a friendly and professional image, being neat and tidy in appearance
- Participate in all required training sessions
- Submit time sheets for payroll in a timely and complete manner
- Participate in staff meetings, as needed

SPECIFIC DUTIES:

- Attend all designated Go To Crew/ShellB events (festivals, parades, etc.)
- Assist with identifying and organizing appearances for Go To Crew/ShellB
- Pose for photos with guests and spectators at events
- Create special promotions and activities, to generate excitement and engagement at events
- Ensure that all goals set out for the Go To Crew/ShellB are achieved

JOB REQUIREMENTS:

- A personal commitment to excellence, professionalism and creativity
- Must be able to wear ShellB mascot costume for extended periods of time
- This job regularly requires evening, weekend and holiday work
- Must have dependable transportation to and from the Visit Beloit offices

To apply: Submit resume by March 31st. Please mail to: Visit Beloit, Attn.: Matt Bosen, 500 Public Avenue, Beloit, WI 53511. E-mail is also accepted at matt@visitbeloit.com.